

PHRA Capital Improvement Survey

Saturday, July 11, 2026

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219

Total Responses

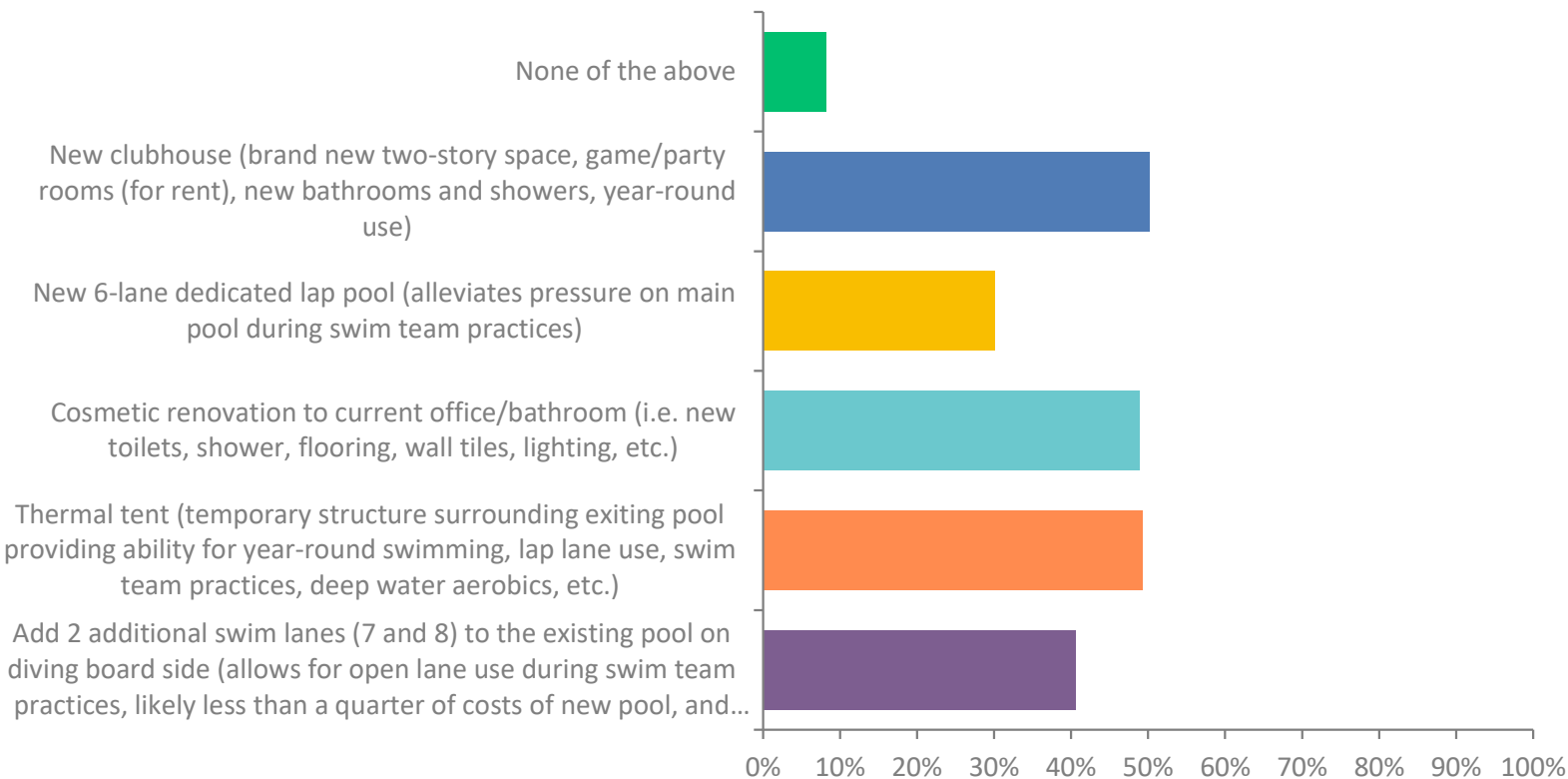
Date Created: Saturday, May 09, 2026

Complete Responses: 219

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Q1: Which capital improvements are you interested in? Check all that apply.

Answered: 219 Skipped: 0



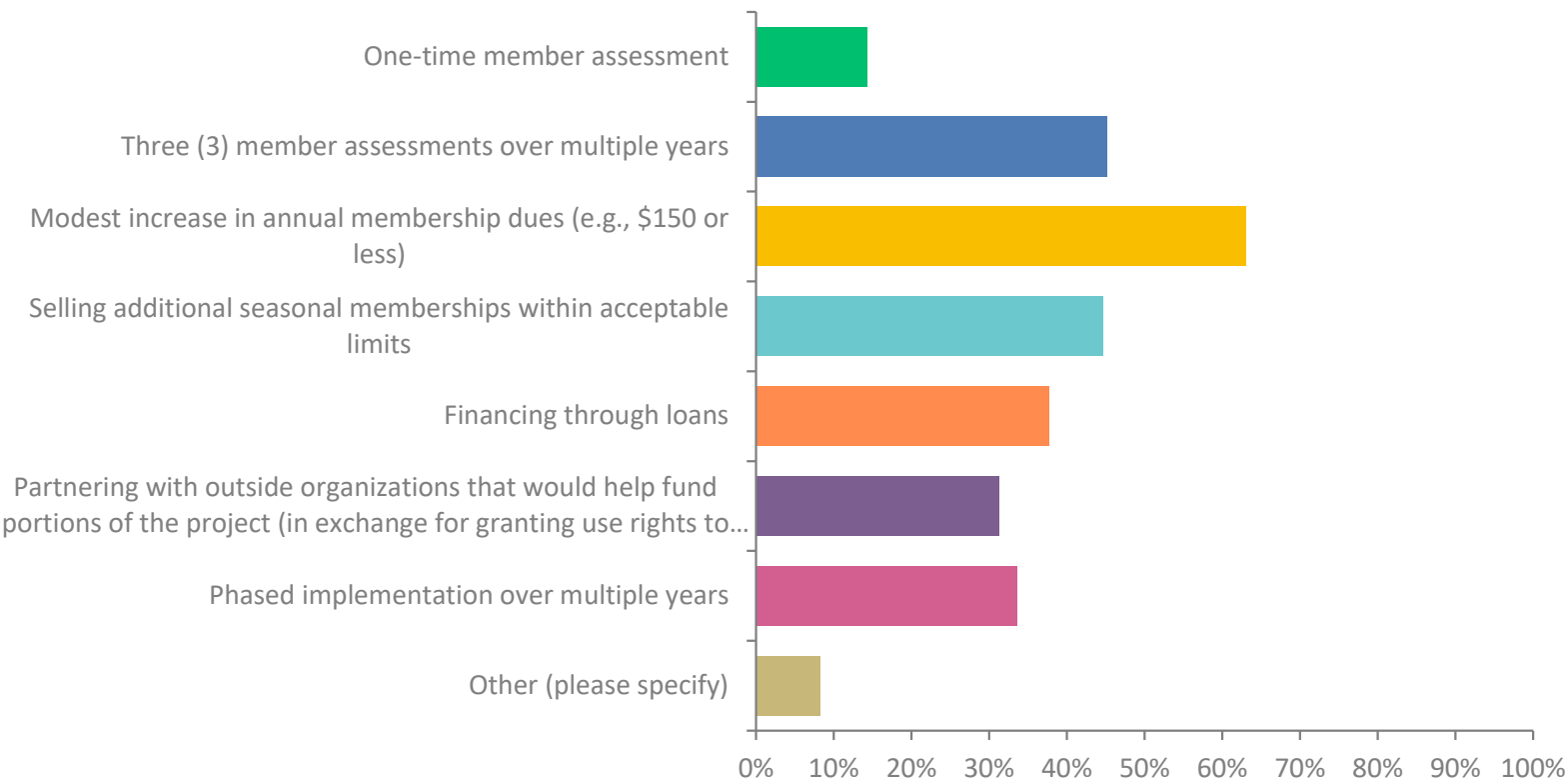
Q1: Which capital improvements are you interested in? Check all that apply.

Answered: 219 Skipped: 0

ANSWER CHOICES	RESPONSES	
None of the above	8.22%	18
New clubhouse (brand new two-story space, game/party rooms (for rent), new bathrooms and showers, year-round use)	50.23%	110
New 6-lane dedicated lap pool (alleviates pressure on main pool during swim team practices)	30.14%	66
Cosmetic renovation to current office/bathroom (i.e. new toilets, shower, flooring, wall tiles, lighting, etc.)	48.86%	107
Thermal tent (temporary structure surrounding exiting pool providing ability for year-round swimming, lap lane use, swim team practices,	49.32%	108

Q2: Which funding approach(es) would you support to help finance future capital improvement projects? Check all that apply.

Answered: 217 Skipped: 2



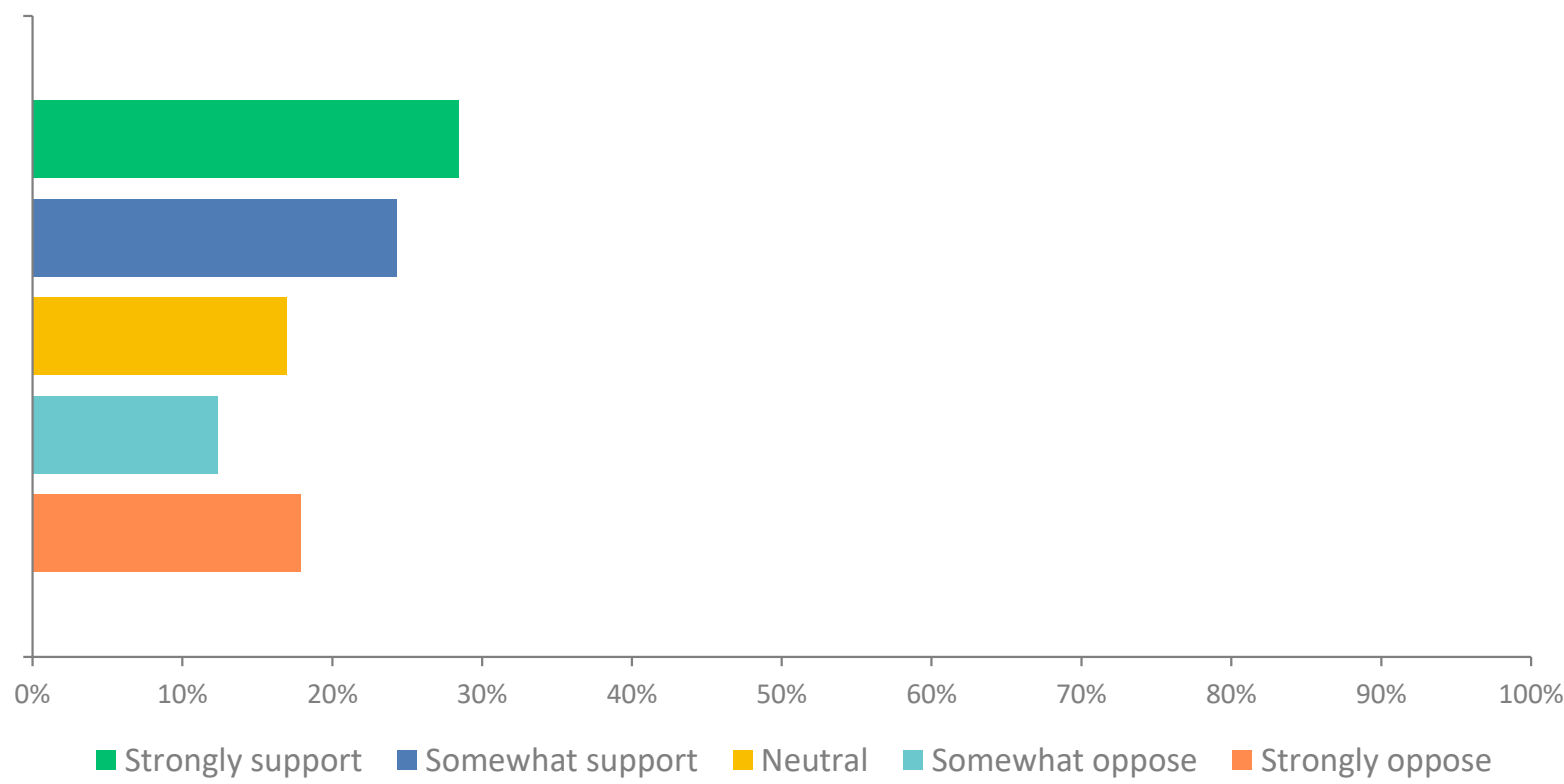
Q2: Which funding approach(es) would you support to help finance future capital improvement projects? Check all that apply.

Answered: 217 Skipped: 2

ANSWER CHOICES	RESPONSES	
One-time member assessment	14.29%	31
Three (3) member assessments over multiple years	45.16%	98
Modest increase in annual membership dues (e.g., \$150 or less)	63.13%	137
Selling additional seasonal memberships within acceptable limits	44.70%	97
Financing through loans	37.79%	82
Partnering with outside organizations that would help fund portions of the project (in exchange for granting use rights to the pool at certain times)	31.34%	68

Q3: How supportive are you of a new clubhouse for year-round use?

Answered: 218 Skipped: 1



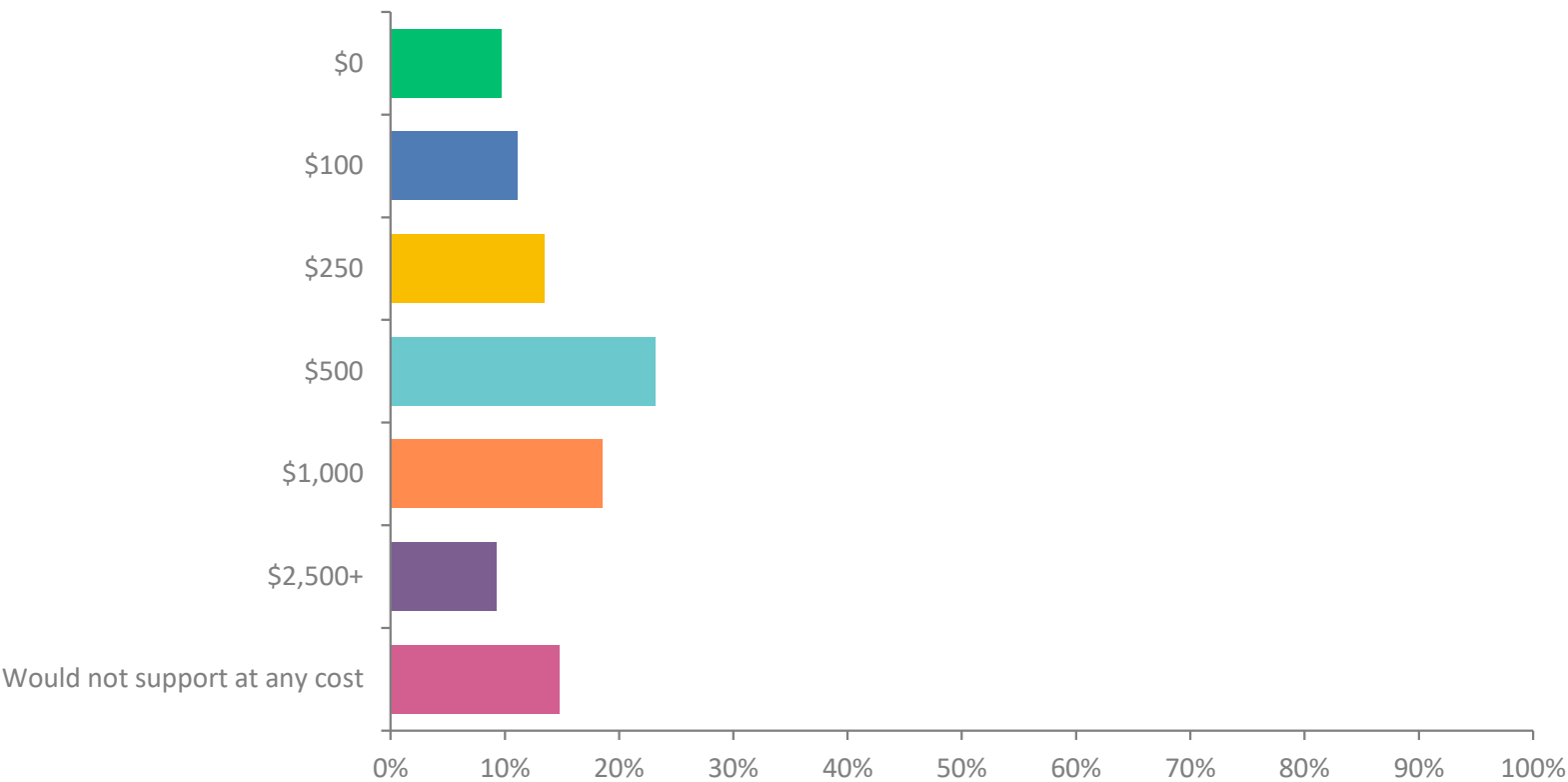
Q3: How supportive are you of a new clubhouse for year-round use?

Answered: 218 Skipped: 1

STRONGLY SUPPORT	SOMEWHAT SUPPORT	NEUTRAL	SOMEWHAT OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
28.44% 62	24.31% 53	16.97% 37	12.39% 27	17.89% 39	218	2.67

Q4: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 216 Skipped: 3



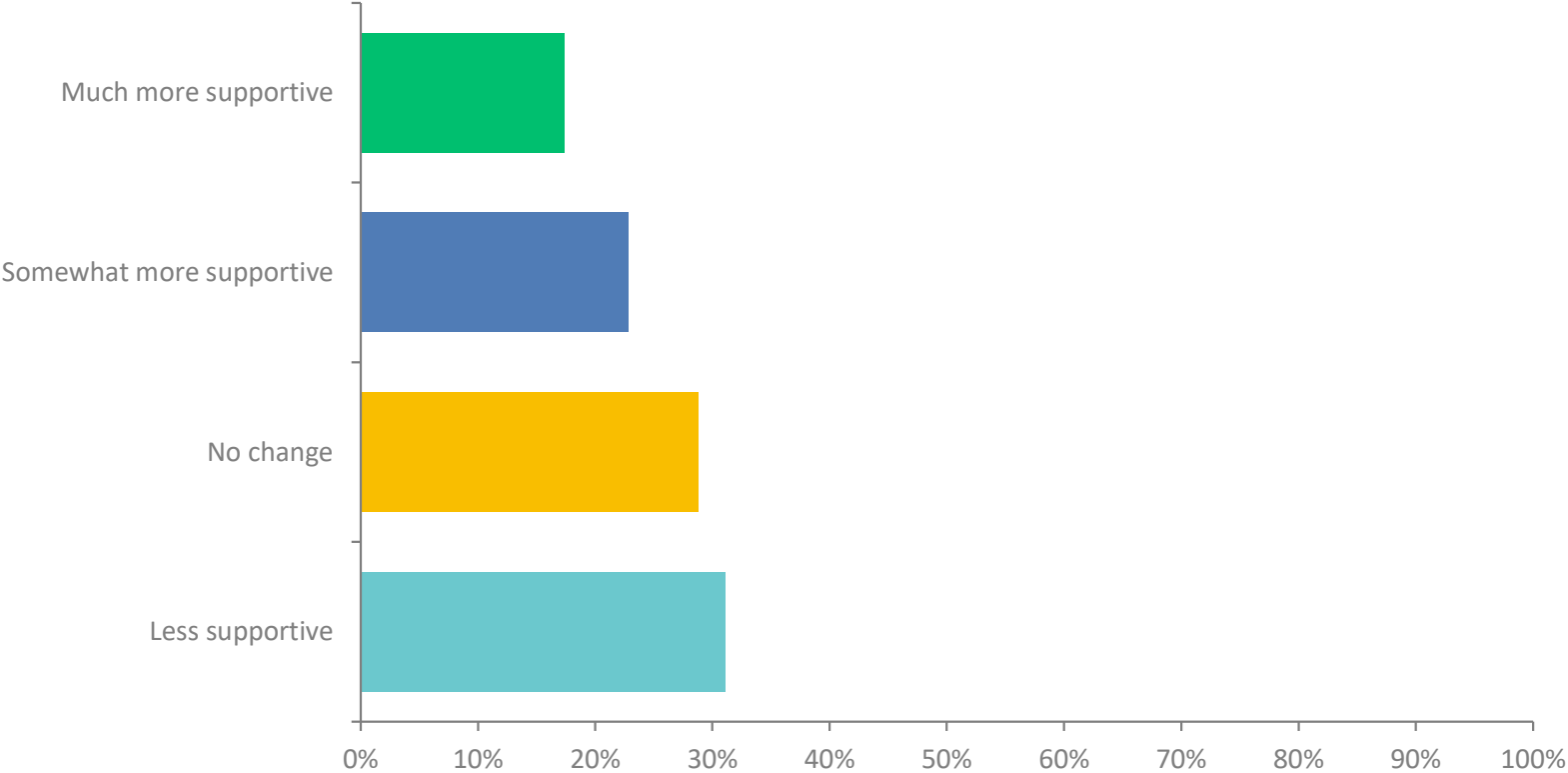
Q4: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 216 Skipped: 3

ANSWER CHOICES	RESPONSES	
\$0	9.72%	21
\$100	11.11%	24
\$250	13.43%	29
\$500	23.15%	50
\$1,000	18.52%	40
\$2,500+	9.26%	20
Would not support at any cost	14.81%	32
TOTAL		216

outside vendors, events, or sponsorships, how would this affect your support?

Answered: 219 Skipped: 0



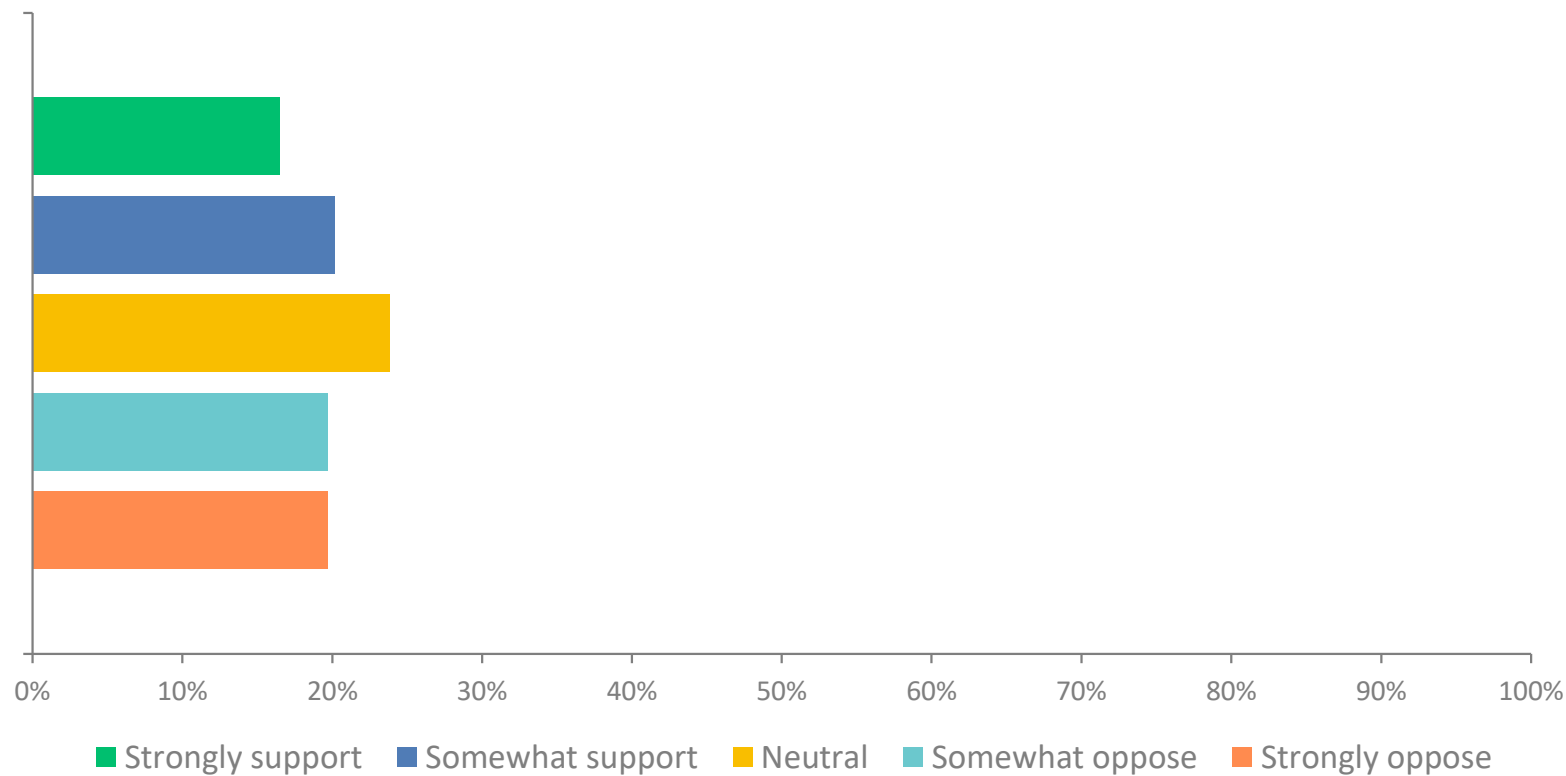
outside vendors, events, or sponsorships, how would this affect your support?

Answered: 219 Skipped: 0

ANSWER CHOICES	RESPONSES	
Much more supportive	17.35%	38
Somewhat more supportive	22.83%	50
No change	28.77%	63
Less supportive	31.05%	68
TOTAL		219

Q6: How supportive are you of a new 6-lane lap pool (separate from the existing pool)?

Answered: 218 Skipped: 1



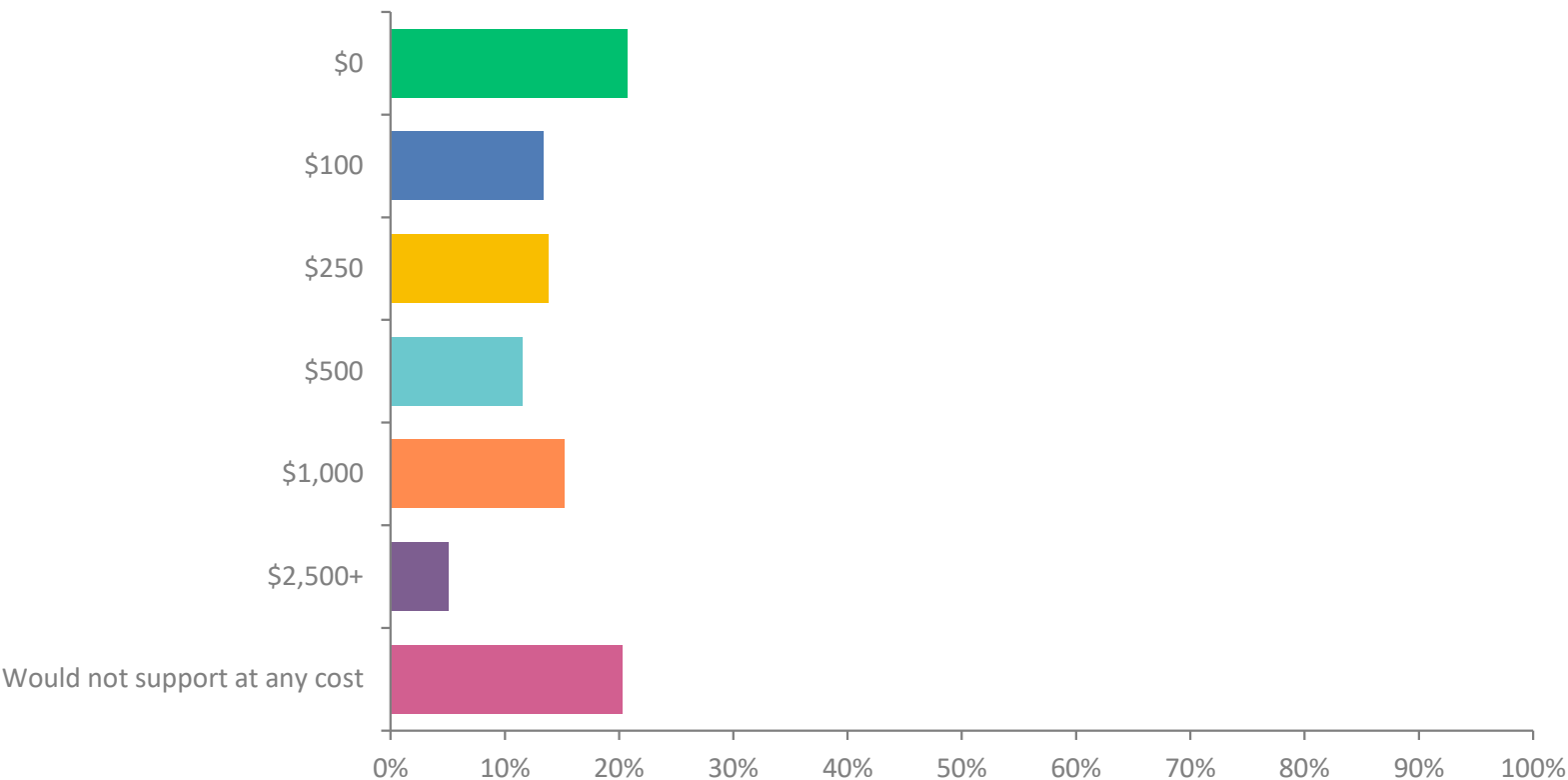
Q6: How supportive are you of a new 6-lane lap pool (separate from the existing pool)?

Answered: 218 Skipped: 1

STRONGLY SUPPORT	SOMEWHAT SUPPORT	NEUTRAL	SOMEWHAT OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
16.51% 36	20.18% 44	23.85% 52	19.72% 43	19.72% 43	218	3.06

Q7: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 217 Skipped: 2



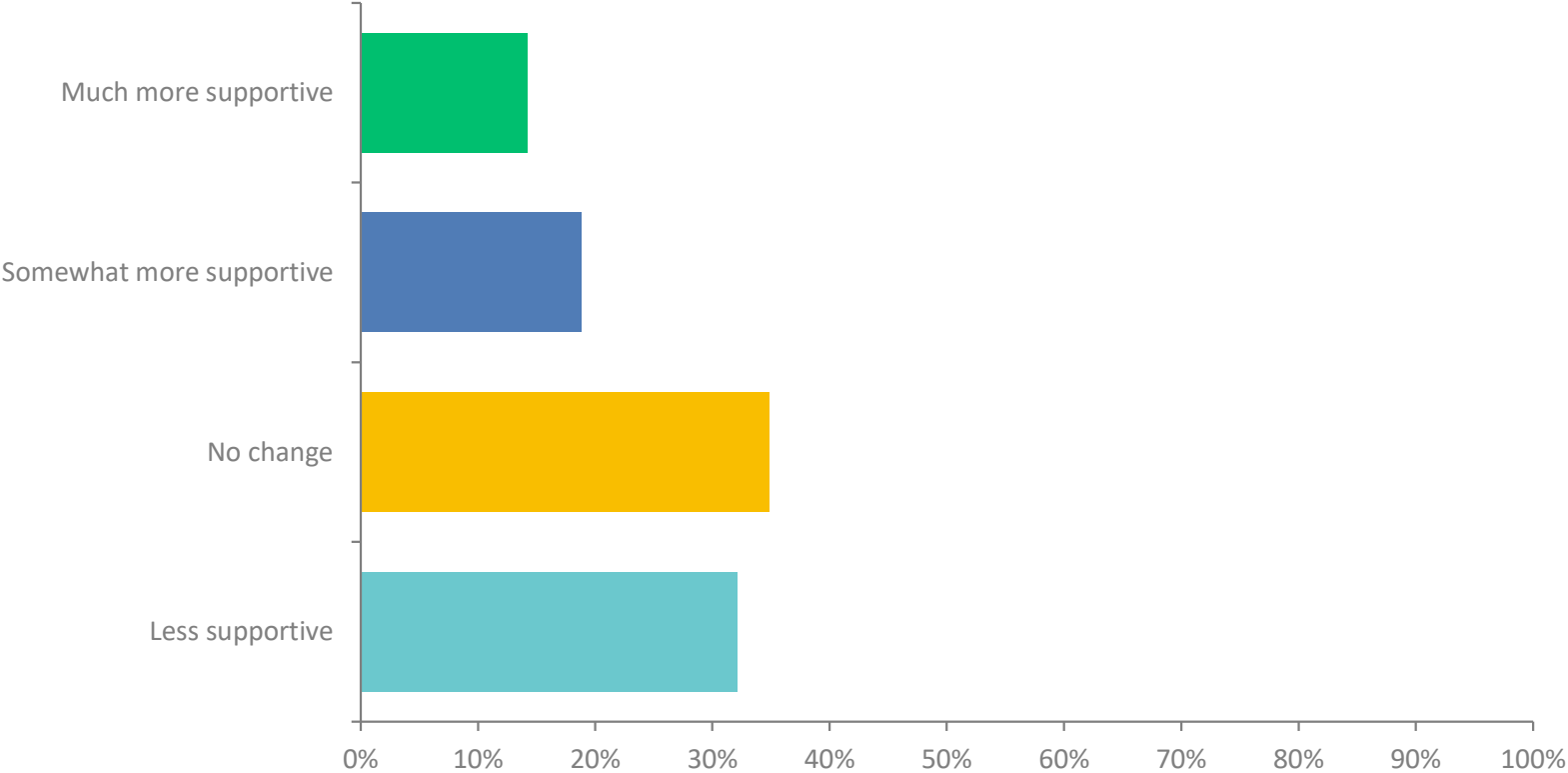
Q7: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 217 Skipped: 2

ANSWER CHOICES	RESPONSES	
\$0	20.74%	45
\$100	13.36%	29
\$250	13.82%	30
\$500	11.52%	25
\$1,000	15.21%	33
\$2,500+	5.07%	11
Would not support at any cost	20.28%	44
TOTAL		217

outside vendors, events, or sponsorships, how would this affect your support?

Answered: 218 Skipped: 1



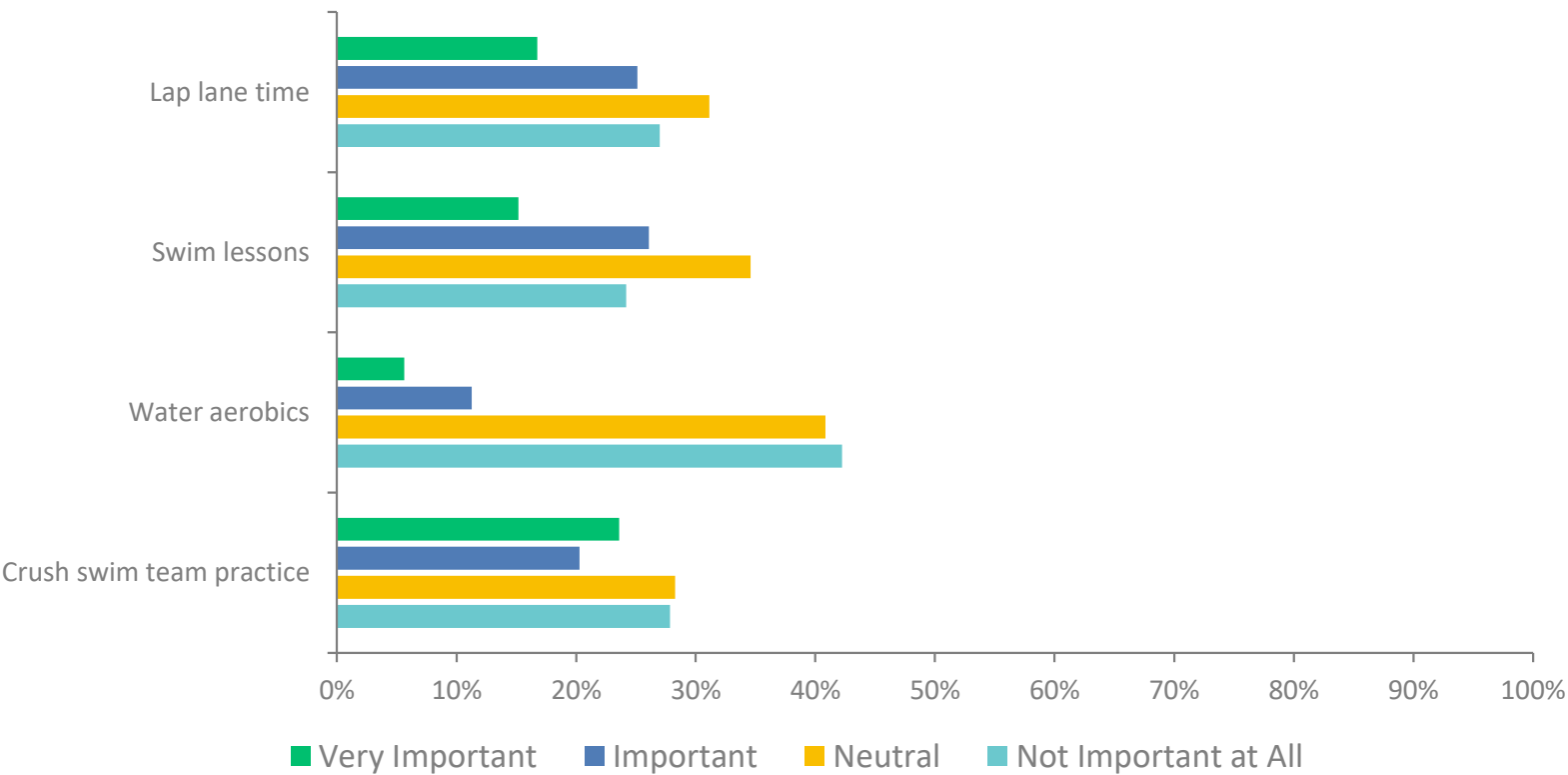
outside vendors, events, or sponsorships, how would this affect your support?

Answered: 218 Skipped: 1

ANSWER CHOICES	RESPONSES	
Much more supportive	14.22%	31
Somewhat more supportive	18.81%	41
No change	34.86%	76
Less supportive	32.11%	70
TOTAL		218

Q9: What kinds of pool activities are most important to you?

Answered: 216 Skipped: 3



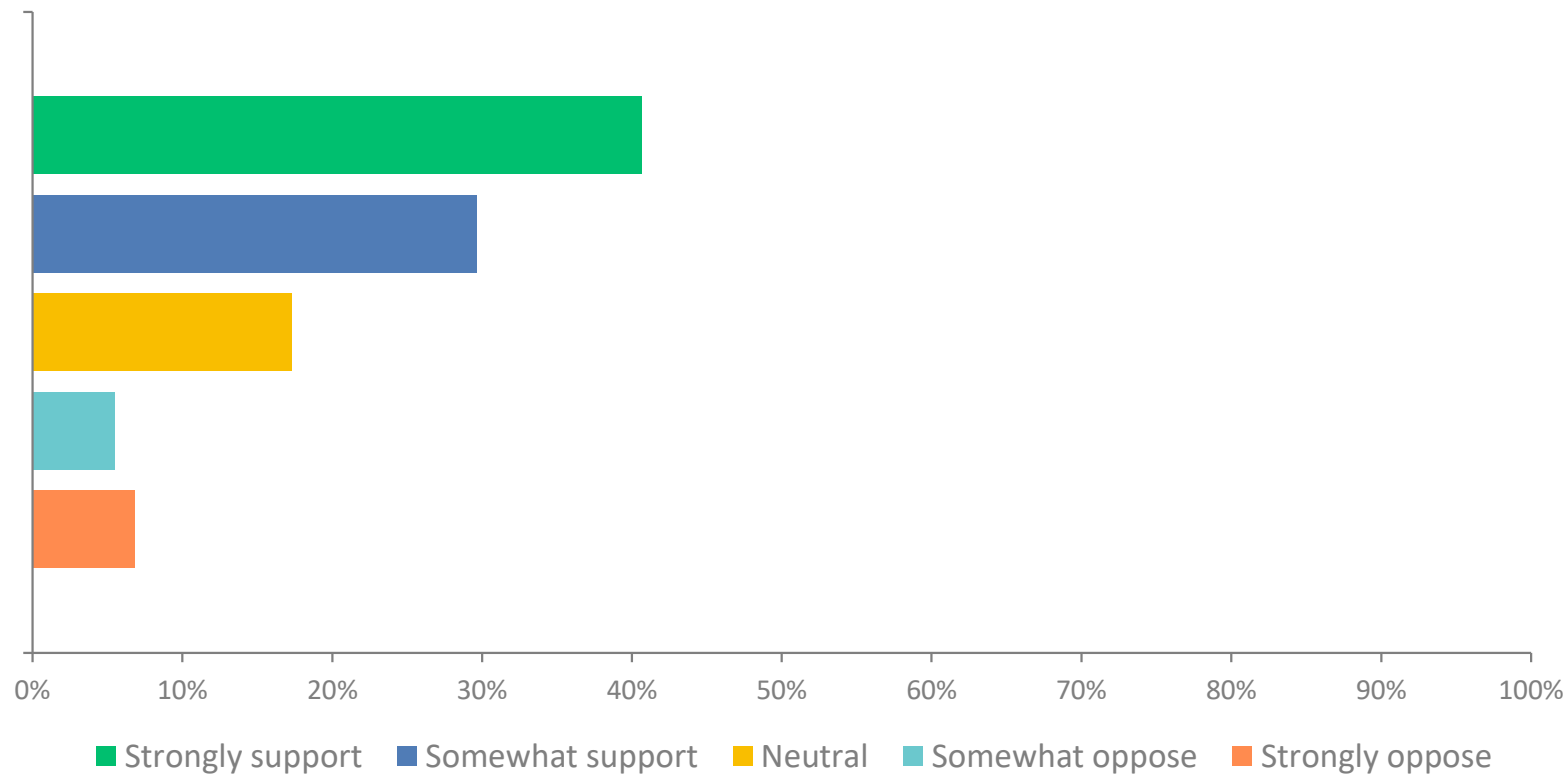
Q9: What kinds of pool activities are most important to you?

Answered: 216 Skipped: 3

	VERY IMPORTAN T	IMPORTAN T	NEUTRAL	NOT IMPORTAN T AT ALL	TOTAL	WEIGHTED AVERAGE
Lap lane time	16.74% 36	25.12% 54	31.16% 67	26.98% 58	215	2.68
Swim lessons	15.17% 32	26.07% 55	34.60% 73	24.17% 51	211	2.68
Water aerobics	5.63% 12	11.27% 24	40.85% 87	42.25% 90	213	3.20
Crush swim team practice	23.58% 50	20.28% 43	28.30% 60	27.83% 59	212	2.60

Q10: How supportive are you of cosmetic renovations to the current office and bathroom facilities?

Answered: 219 Skipped: 0



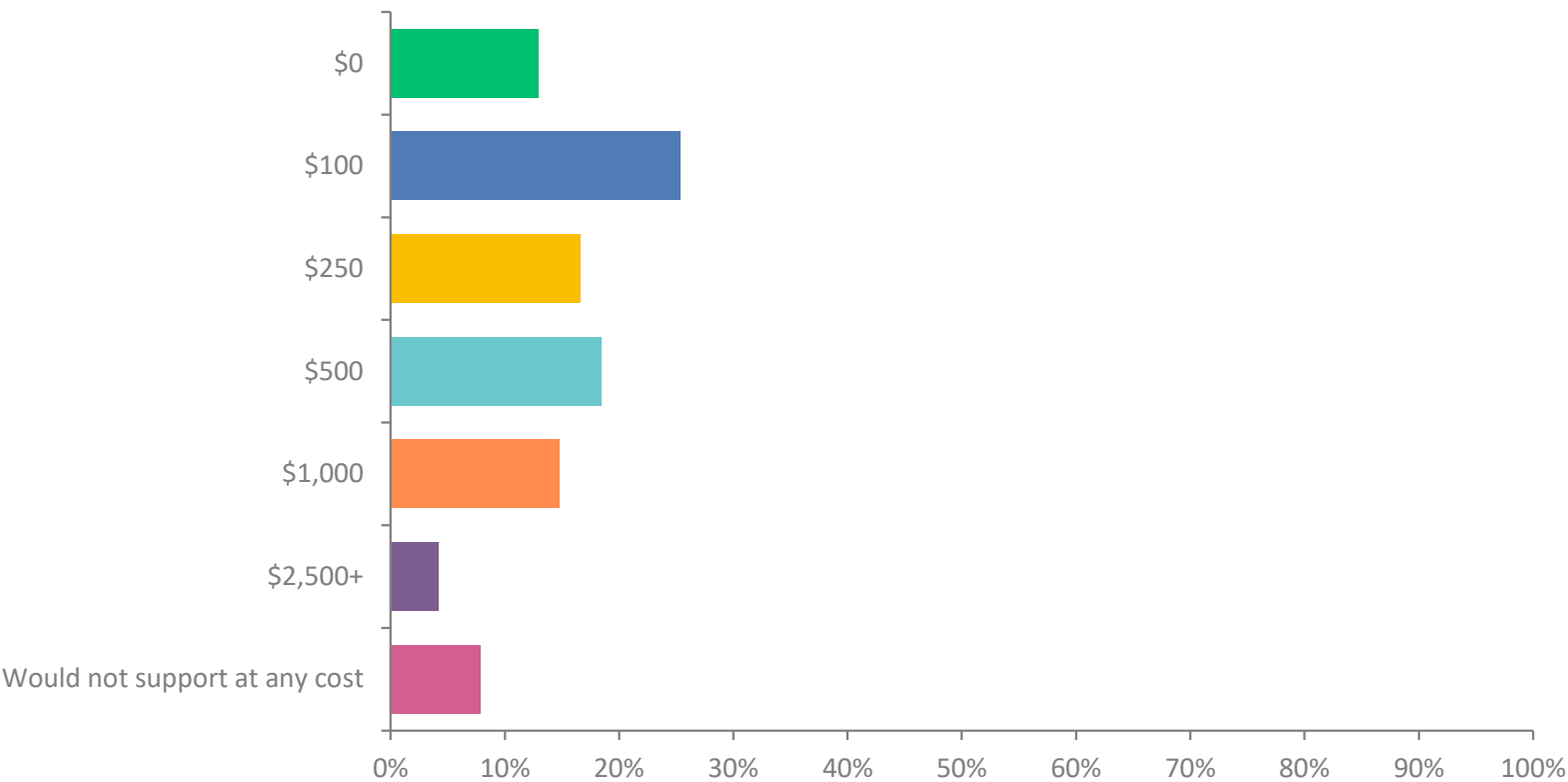
Q10: How supportive are you of cosmetic renovations to the current office and bathroom facilities?

Answered: 219 Skipped: 0

STRONGLY SUPPORT	SOMEWHAT SUPPORT	NEUTRAL	SOMEWHAT OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
40.64% 89	29.68% 65	17.35% 38	5.48% 12	6.85% 15	219	2.08

Q11: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 217 Skipped: 2



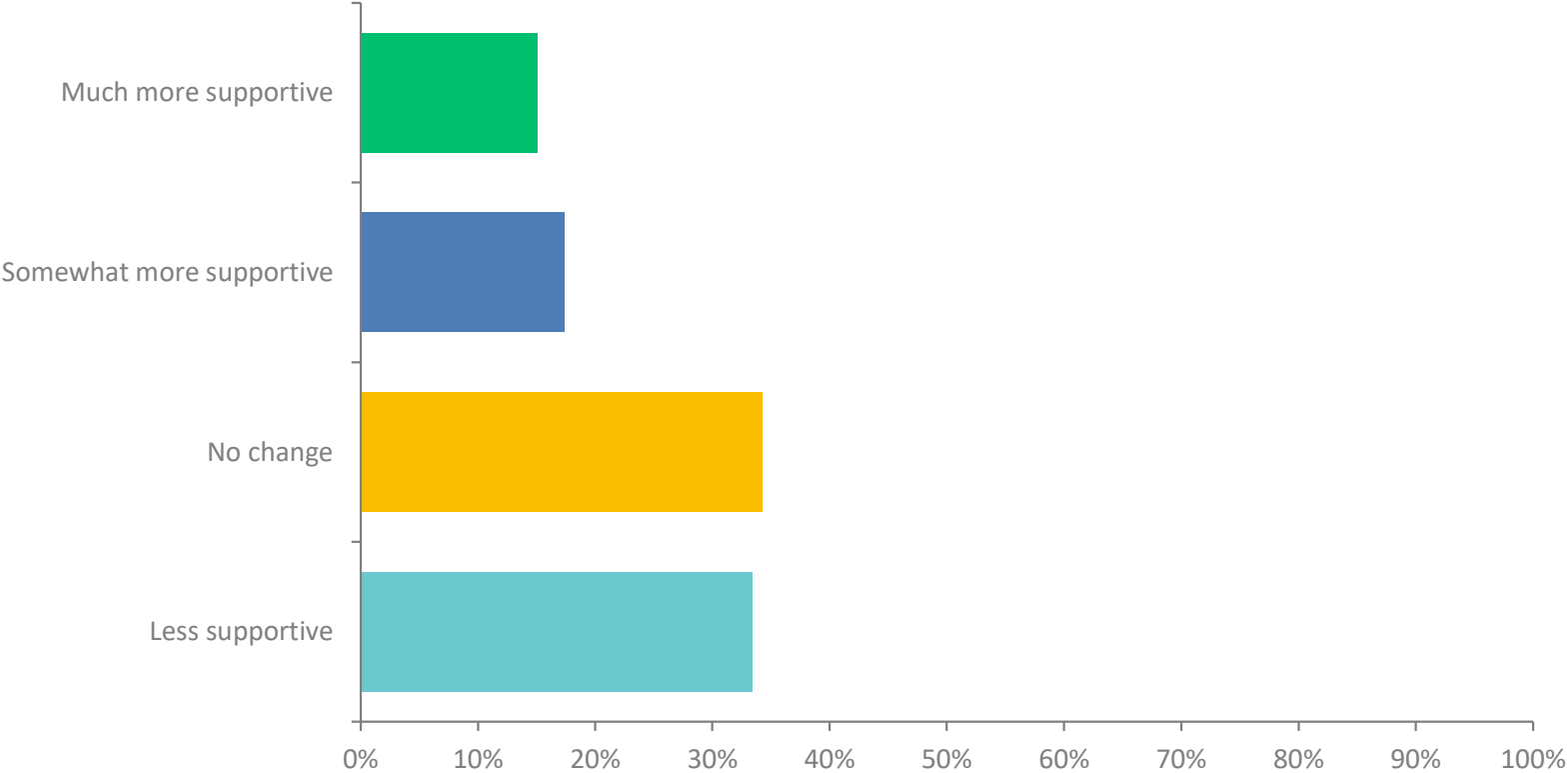
Q11: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 217 Skipped: 2

ANSWER CHOICES	RESPONSES	
\$0	12.90%	28
\$100	25.35%	55
\$250	16.59%	36
\$500	18.43%	40
\$1,000	14.75%	32
\$2,500+	4.15%	9
Would not support at any cost	7.83%	17
TOTAL		217

outside vendors, events, or sponsorships, how would this affect your support?

Answered: 219 Skipped: 0



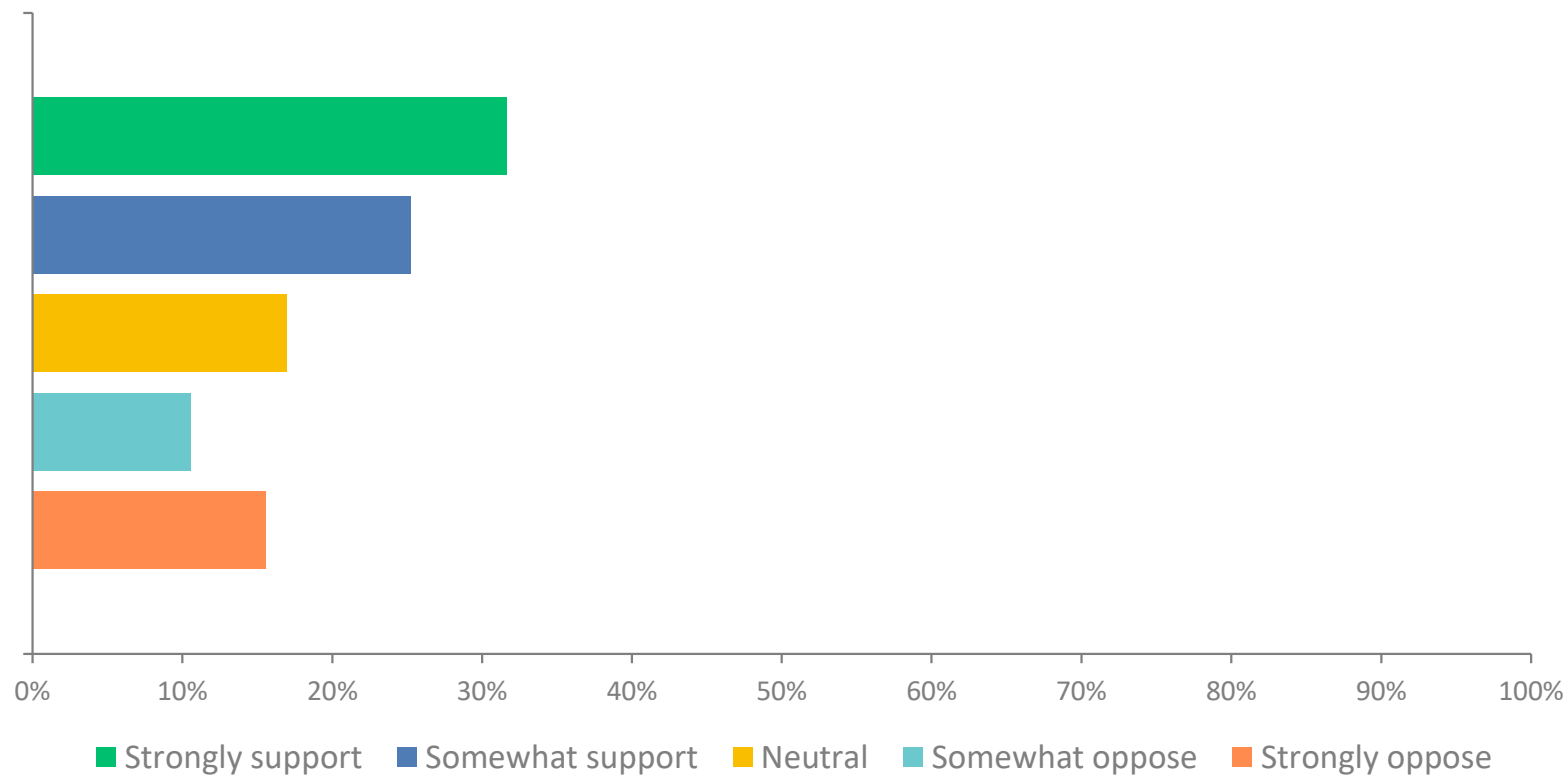
outside vendors, events, or sponsorships, how would this affect your support?

Answered: 219 Skipped: 0

ANSWER CHOICES	RESPONSES	
Much more supportive	15.07%	33
Somewhat more supportive	17.35%	38
No change	34.25%	75
Less supportive	33.33%	73
TOTAL		219

Q13: How supportive are you of a thermal tent to enable off-season swimming (i.e., October through April)?

Answered: 218 Skipped: 1



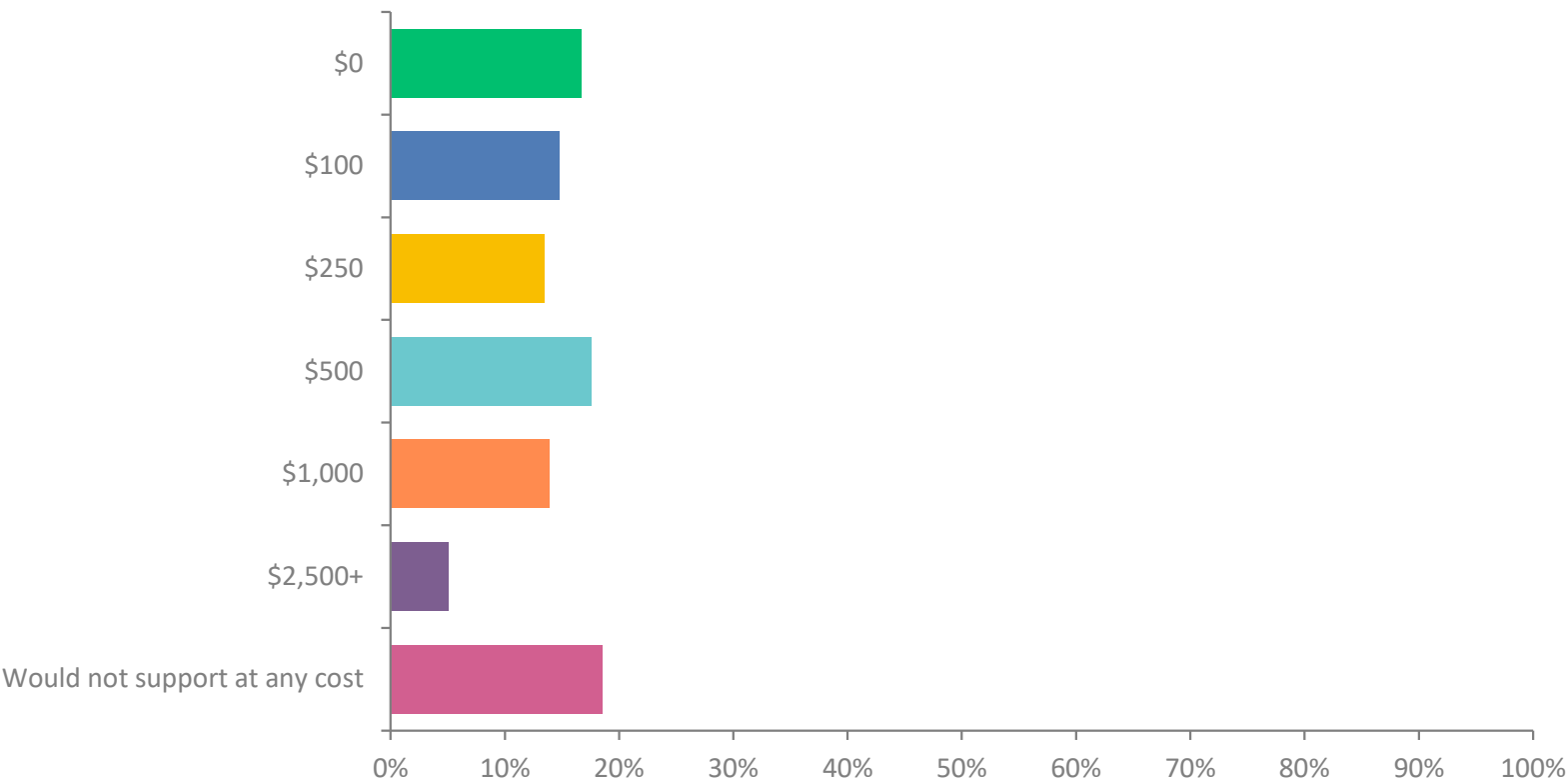
Q13: How supportive are you of a thermal tent to enable off-season swimming (i.e., October through April)?

Answered: 218 Skipped: 1

STRONGLY SUPPORT	SOMEWHAT SUPPORT	NEUTRAL	SOMEWHAT OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
31.65% 69	25.23% 55	16.97% 37	10.55% 23	15.60% 34	218	2.53

Q14: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 216 Skipped: 3



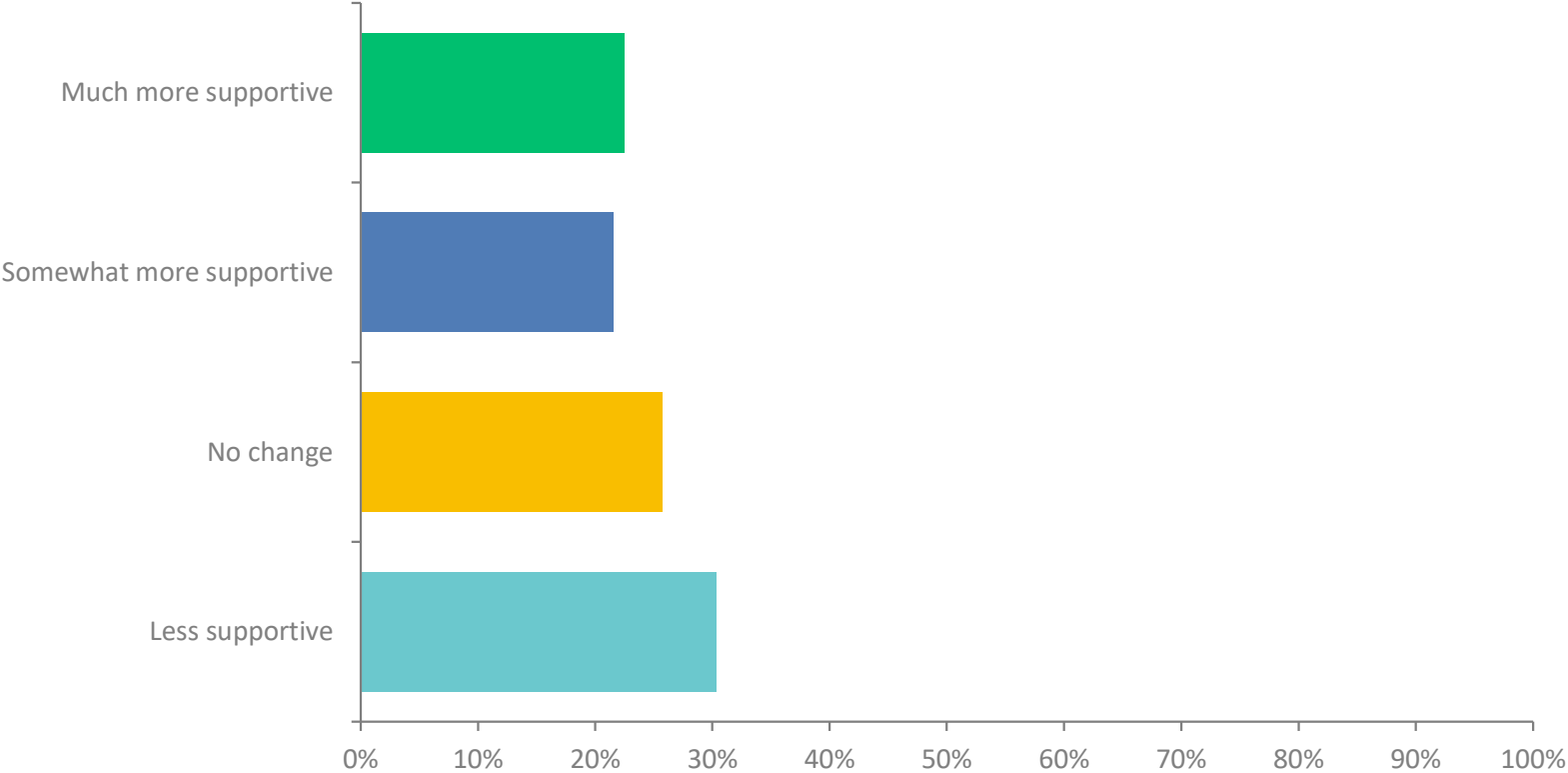
Q14: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 216 Skipped: 3

ANSWER CHOICES	RESPONSES	
\$0	16.67%	36
\$100	14.81%	32
\$250	13.43%	29
\$500	17.59%	38
\$1,000	13.89%	30
\$2,500+	5.09%	11
Would not support at any cost	18.52%	40
TOTAL		216

outside vendors, events, or sponsorships, how would this affect your support?

Answered: 218 Skipped: 1



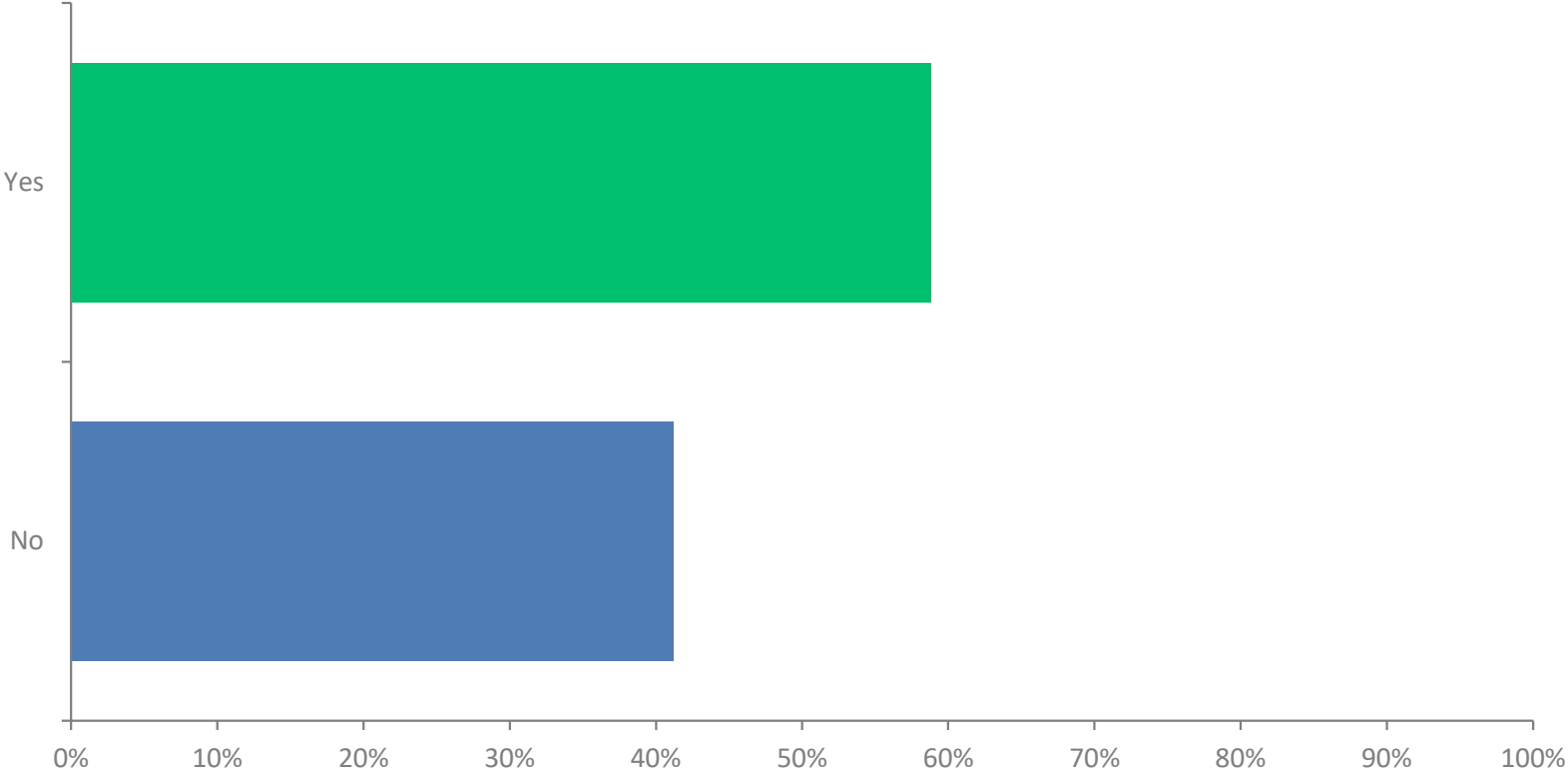
outside vendors, events, or sponsorships, how would this affect your support?

Answered: 218 Skipped: 1

ANSWER CHOICES	RESPONSES	
Much more supportive	22.48%	49
Somewhat more supportive	21.56%	47
No change	25.69%	56
Less supportive	30.28%	66
TOTAL		218

Q16: Would you be open to purchase a winter/spring membership to utilize the thermal tent (approx \$300 or less)?

Answered: 216 Skipped: 3



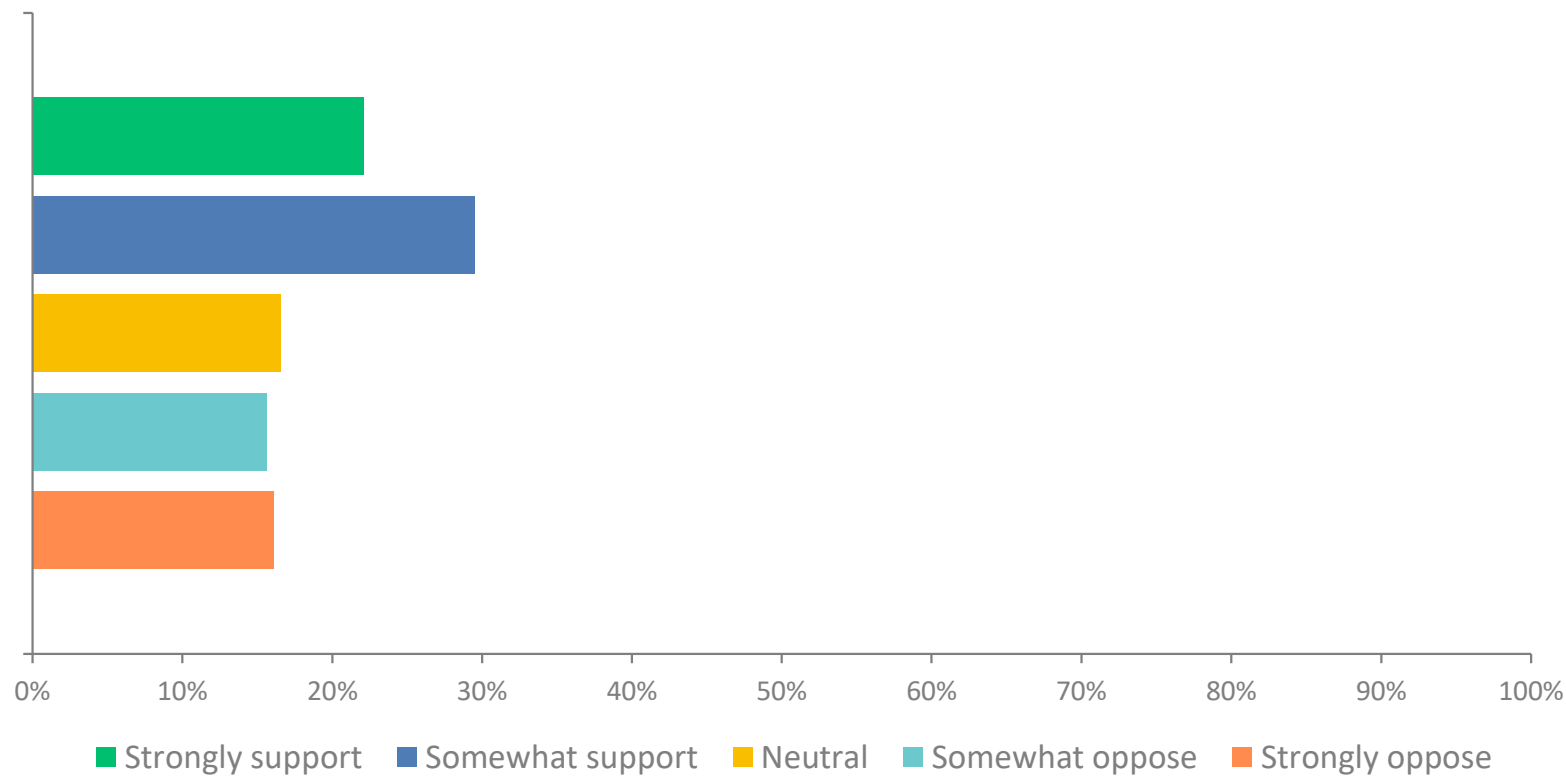
Q16: Would you be open to purchase a winter/spring membership to utilize the thermal tent (approx \$300 or less)?

Answered: 216 Skipped: 3

ANSWER CHOICES	RESPONSES	
Yes	58.80%	127
No	41.20%	89
TOTAL		216

Q17: How supportive are you of adding additional lanes to the existing pool?

Answered: 217 Skipped: 2



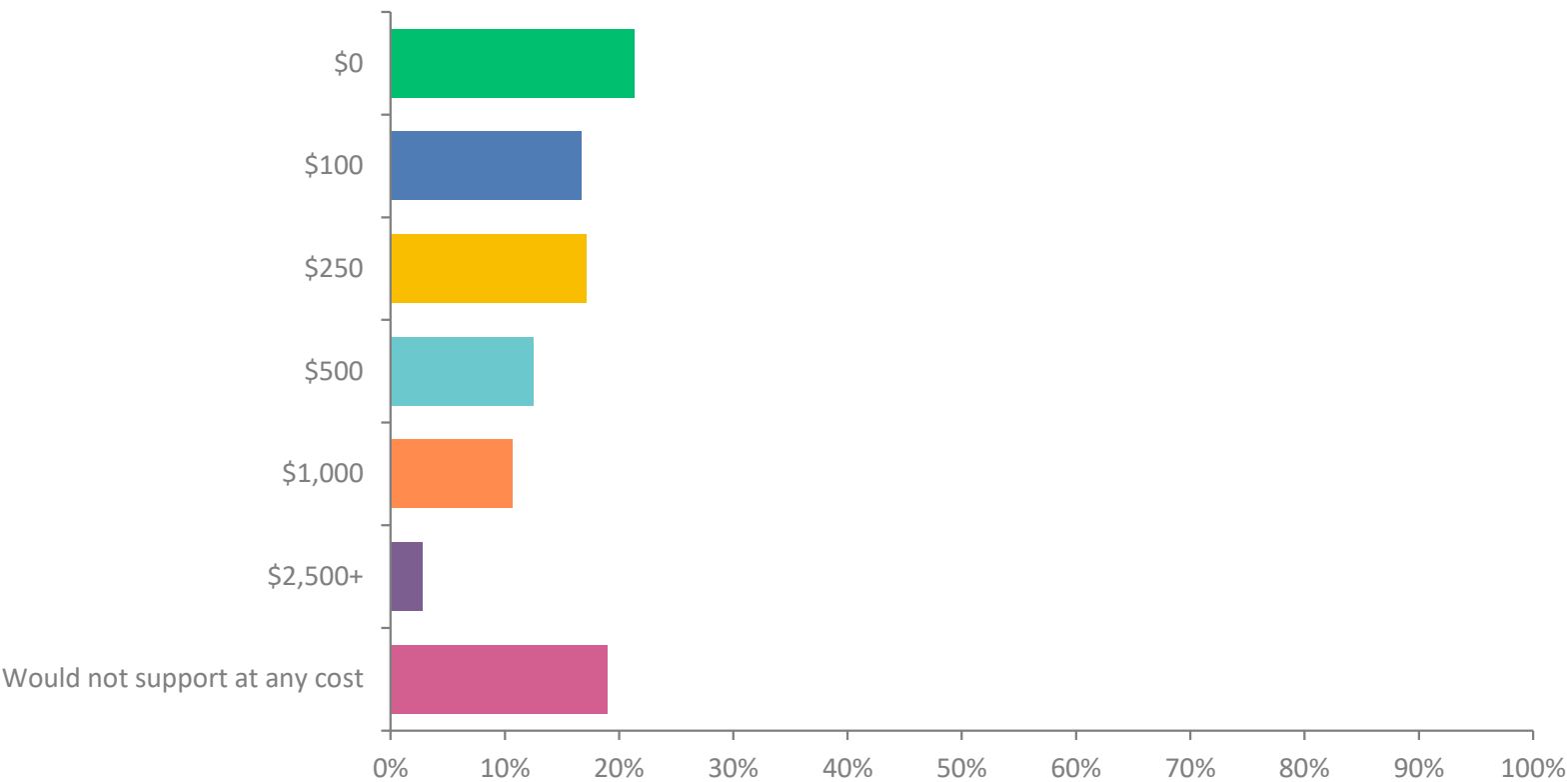
Q17: How supportive are you of adding additional lanes to the existing pool?

Answered: 217 Skipped: 2

STRONGLY SUPPORT	SOMEWHAT SUPPORT	NEUTRAL	SOMEWHAT OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
22.12% 48	29.49% 64	16.59% 36	15.67% 34	16.13% 35	217	2.74

Q18: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 216 Skipped: 3



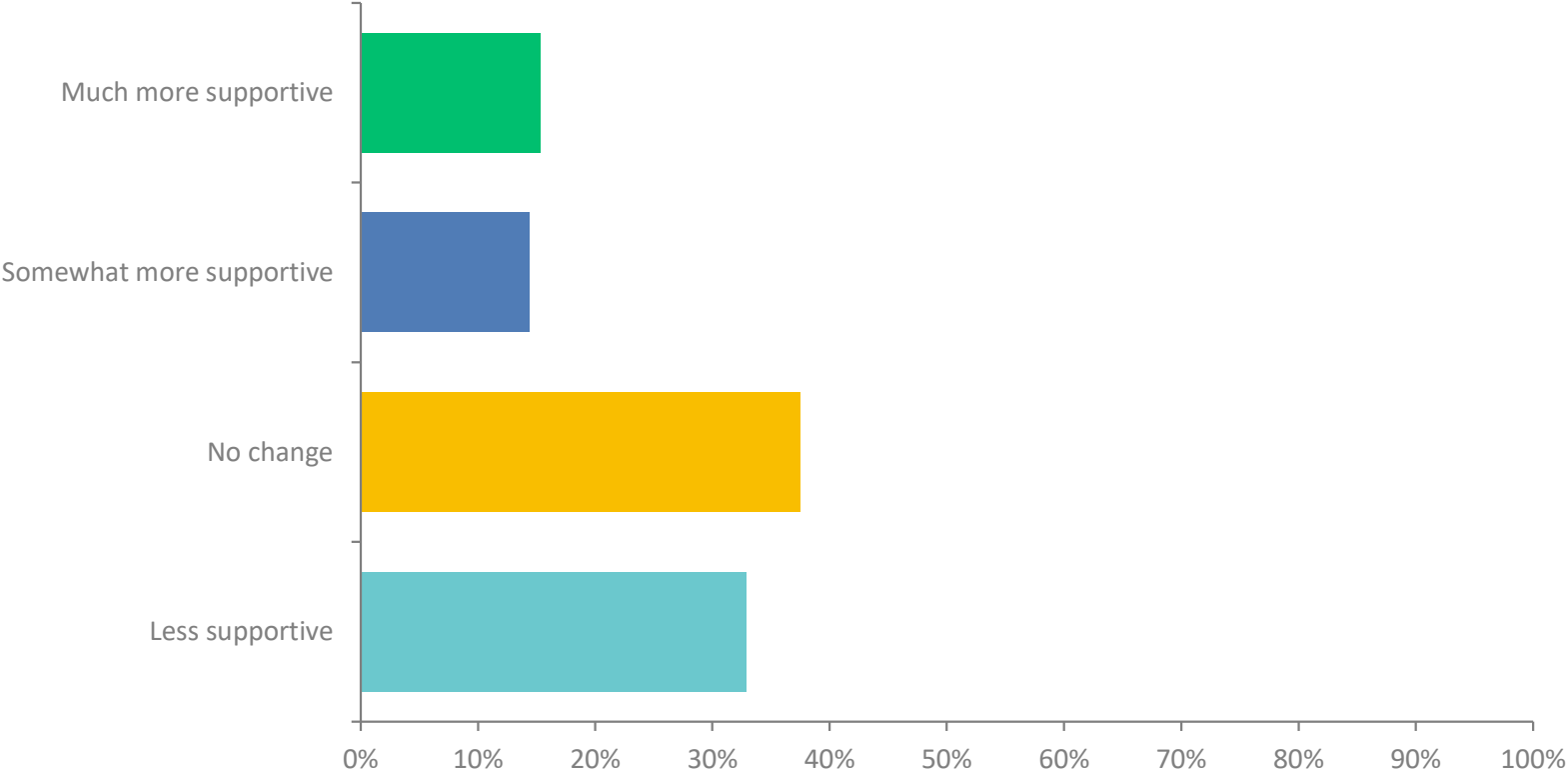
Q18: What is the maximum fee you would be willing to pay for this project (either one-time or split up across installments)?

Answered: 216 Skipped: 3

ANSWER CHOICES	RESPONSES	
\$0	21.30%	46
\$100	16.67%	36
\$250	17.13%	37
\$500	12.50%	27
\$1,000	10.65%	23
\$2,500+	2.78%	6
Would not support at any cost	18.98%	41
TOTAL		216

outside vendors, events, or sponsorships, how would this affect your support?

Answered: 216 Skipped: 3



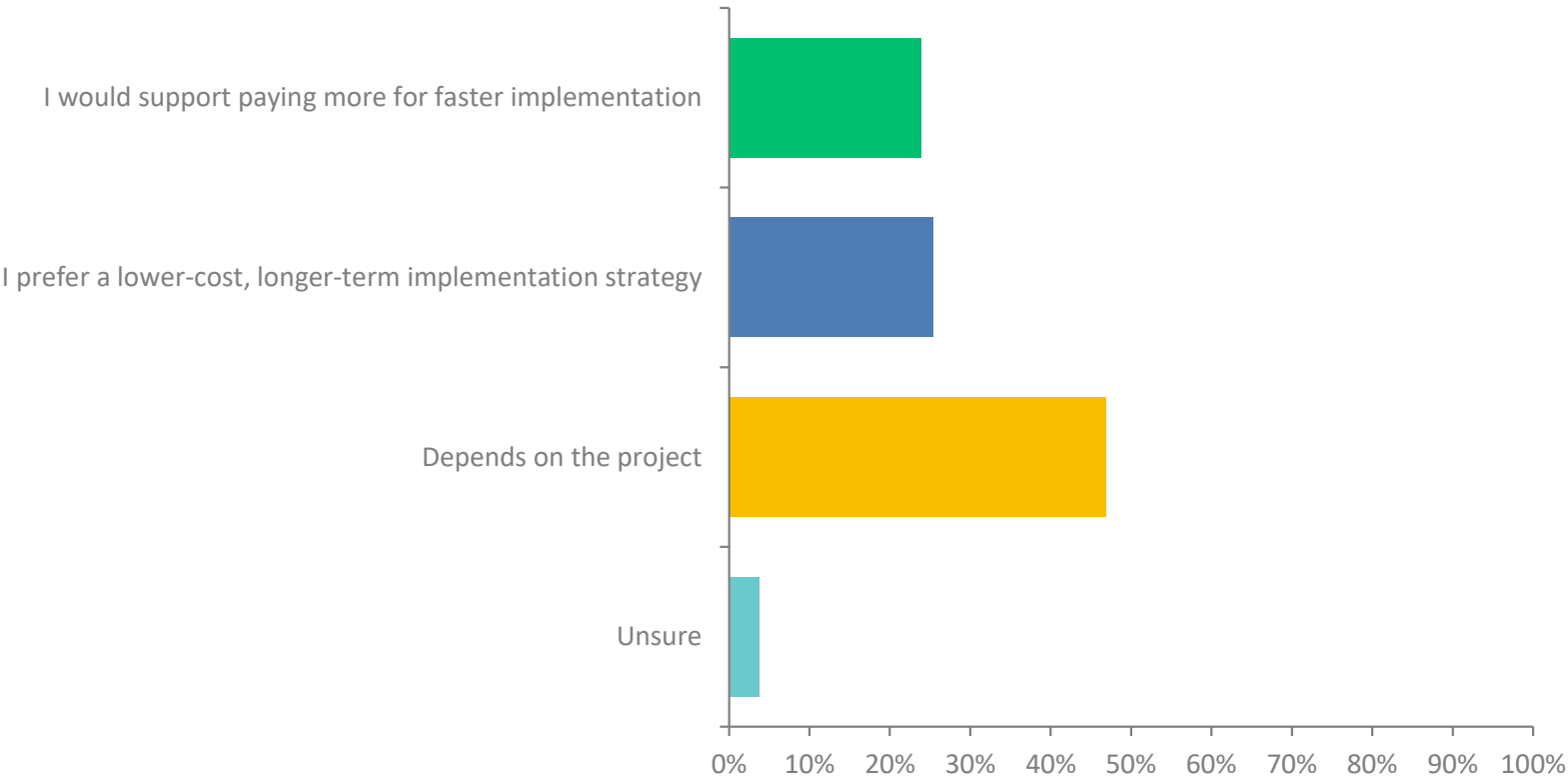
outside vendors, events, or sponsorships, how would this affect your support?

Answered: 216 Skipped: 3

ANSWER CHOICES	RESPONSES	
Much more supportive	15.28%	33
Somewhat more supportive	14.35%	31
No change	37.50%	81
Less supportive	32.87%	71
TOTAL		216

happen sooner, or would you prefer a longer-term strategy with lower costs over time?

Answered: 213 Skipped: 6



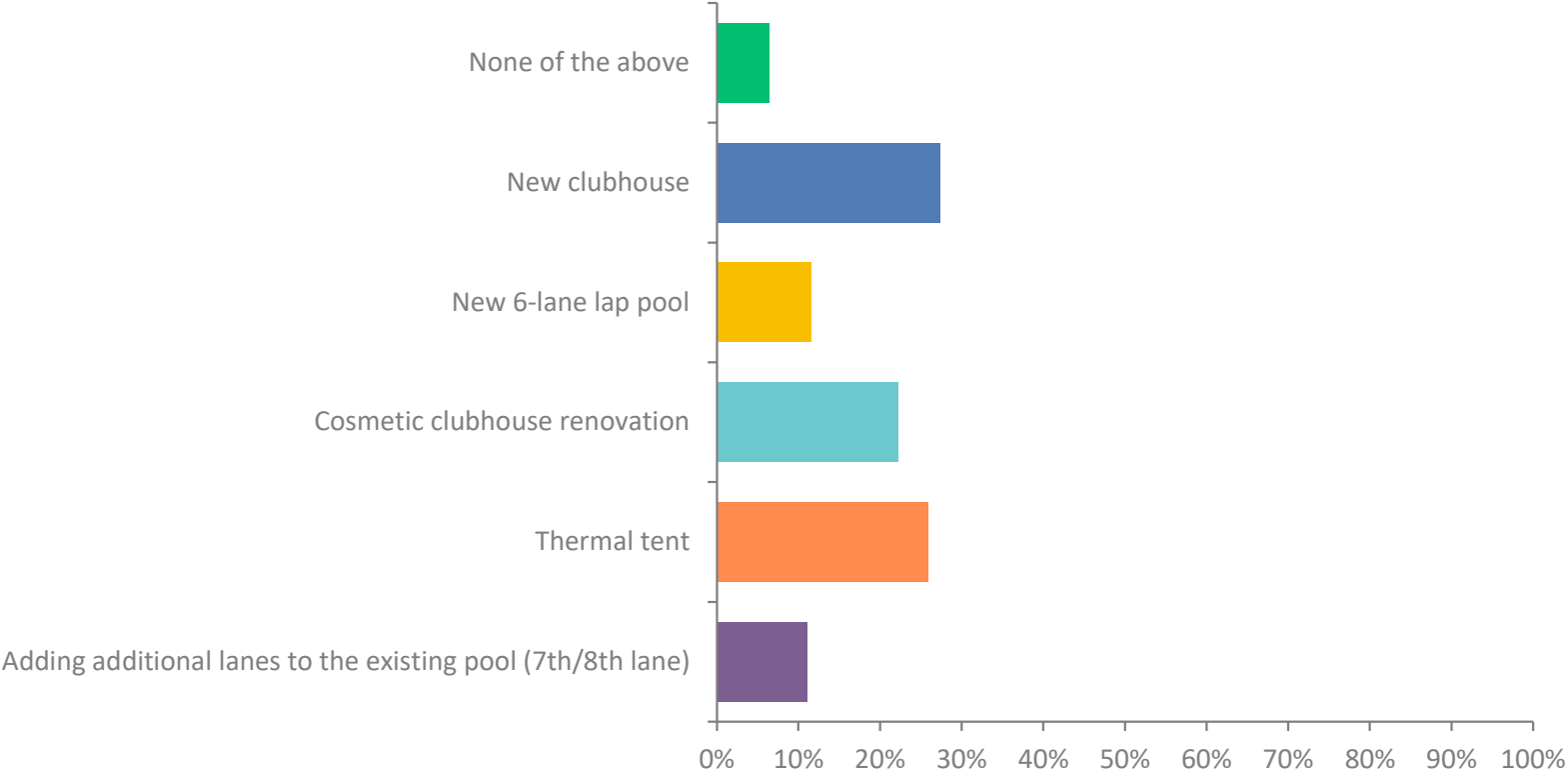
happen sooner, or would you prefer a longer-term strategy with lower costs over time?

Answered: 213 Skipped: 6

ANSWER CHOICES	RESPONSES	
I would support paying more for faster implementation	23.94%	51
I prefer a lower-cost, longer-term implementation strategy	25.35%	54
Depends on the project	46.95%	100
Unsure	3.76%	8
TOTAL		213

Q21: If only ONE project could be completed, which would you prioritize most?

Answered: 216 Skipped: 3



Q21: If only ONE project could be completed, which would you prioritize most?

Answered: 216 Skipped: 3

ANSWER CHOICES	RESPONSES	
None of the above	6.48%	14
New clubhouse	27.31%	59
New 6-lane lap pool	11.57%	25
Cosmetic clubhouse renovation	22.22%	48
Thermal tent	25.93%	56
Adding additional lanes to the existing pool (7th/8th lane)	11.11%	24
TOTAL		226