

Long Term Planning Update
DHARA Annual Meeting - 2022

Planning for DH’s Future

+ Aging facilities that have not been comprehensively updated in over 50 years
+ Community waiting list of 500+ for new members
+ Small deck space and pool with limited social and eating areas - back and sides of facility borders Resource Protected Area that prevents expansion
+ No basic amenities (snack bar) and disconnected toddler areas
+ Repeatedly spend “bad money” propping up dated club
+ No long-term plan for utilizing entire usable footprint of property or contingency for pool failure

Planning for DH's Future - Advantages

+ Committed membership with a wealth of ideas

+ Waiting list of over 500

+ Several acres of unused property that could provide opportunity to expand

+ Potential to finance capital improvement leveraging land value and new members

+ Opportunity to invest in DH for current membership and future generations who will use the pool

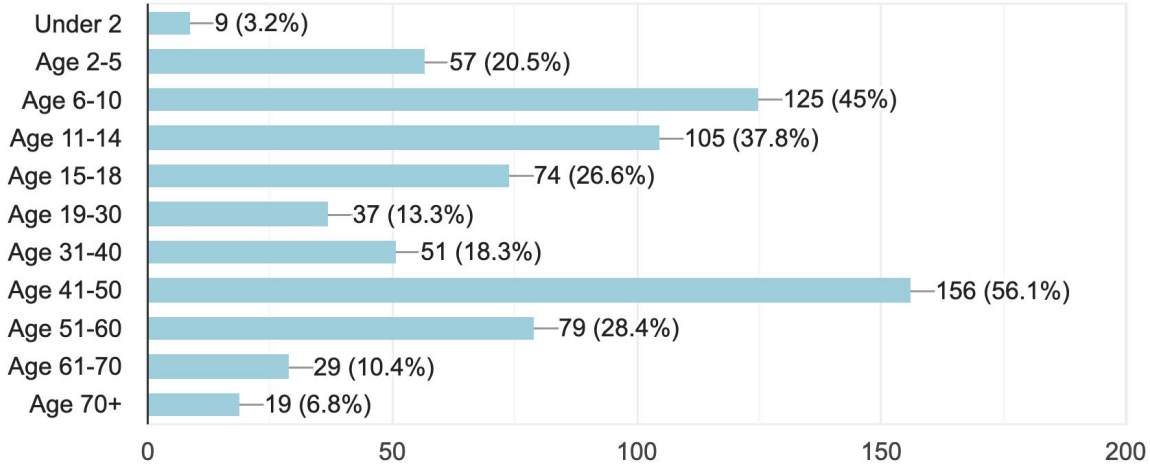
Step One - Member Survey

+ Long-term planning must be member-driven
+ First DH survey a huge success - 280 responses and hundreds of written suggestions! Thank you!
+ Goal to create picture of what members want from DH in the future and how they currently use the pool/facilities
+ Board plans to use survey responses to direct both near-term changes and long-term planning
+ Survey results will be shared in membership update

Survey Results - Membership Profile

Using the age ranges below, please indicate the age range for each family member who uses your membership.

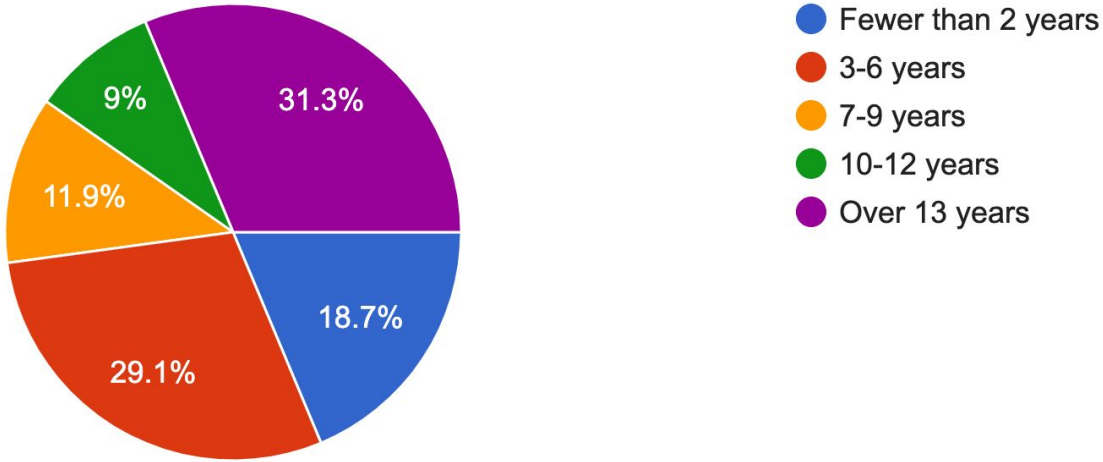
278 responses



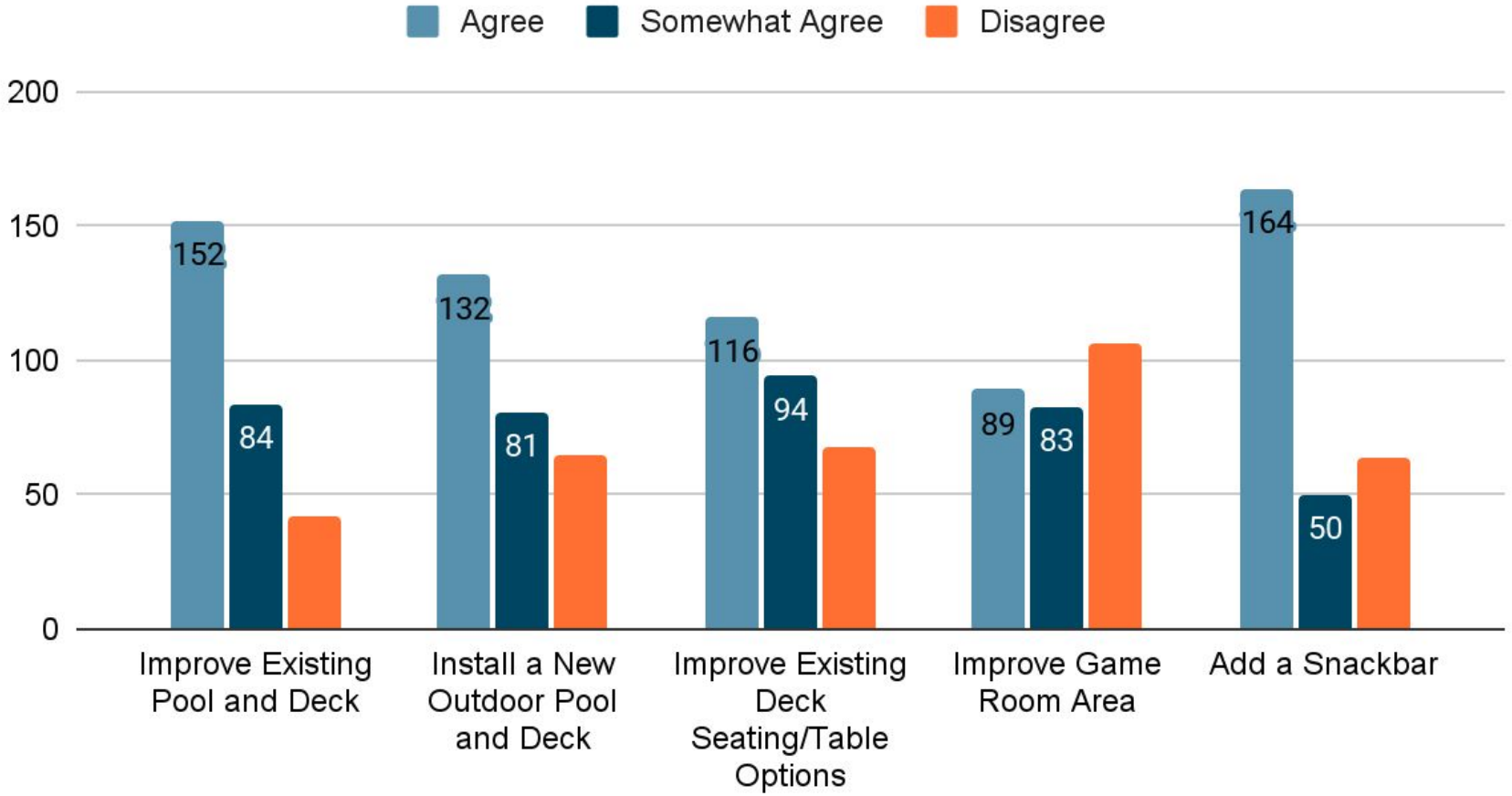
Survey Results - Membership Profile

How long have you had your membership?

278 responses



Capital Improvement Responses - Supported Items



Step Two - Near Term Actions

+ Snack bar coming for 2022!!!

+ How can we make DH more welcoming - signage review, more membership events, encouraging respect across all members and staff

+ Wireless, music and ongoing efforts to improve what we have

Step Three - Property and Facility Assessment

+ Proposal in development for evaluating full property for potential additional pool and other uses; conducting civil and structural assessment of current club and pool

+ Current effort to determine ***if*** we could expand facilities and where - not ***whether*** to proceed

+ Goal is to achieve a comprehensive assessment of clubhouse, pool/deck, and property to help guide long-term plan and future investment